

**STRONG  
KIDS**  
A YMCA Initiative

**SIoux FALLS FAMILY YMCA**

230 S. Minnesota Ave.  
Sioux Falls, SD 57104  
605.336.3190  
www.siouxfallsymca.org

**Giving Levels:**

- Chairman's Round Table (CRT)
  - \$1,000-\$1,999 (Name on CRT Banner)
  - \$2,000-\$4,999 (Name on Individualized Bronze Banner)
  - \$5,000-\$9,999 (Name on Individualized Silver Banner)
  - \$10,000+ (Name on Individualized Gold Banner)
- Triangle Club – \$500-\$999
- President's Club – \$250-\$499
- Patron Club – \$100-\$249
- Friend – Under \$100

**2012 STRONG KIDS CAMPAIGN PLEDGE CARD**

Total 2012 Contribution: \$ \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Office Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**PLEDGE PAYABLE AS FOLLOWS:**

(Pledge payments are to be paid in full by December 31, 2012)

Amount Enclosed: \$ \_\_\_\_\_ Balance Due: \$ \_\_\_\_\_

Cash     Check     VISA     M/C

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name as it appears  
on card \_\_\_\_\_

Bill me in the month(s) of: \_\_\_\_\_

Monthly EFT (YMCA Members Only)  
(Pledge payments are to be paid in full by December 31, 2012)

Payroll Deduction (YMCA Employees Only)

Name as you would  
like to be recognized: \_\_\_\_\_

Does your company offer a matching gift program?  Yes  No

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Secured by: \_\_\_\_\_ Date: \_\_\_\_\_

FOR OFFICE USE ONLY

Entered \_\_\_\_\_ Ack \_\_\_\_\_ Rct \_\_\_\_\_

I am very grateful to whoever donated the funds. My children would not have been able to attend camp otherwise—as I am a single parent with 3 children ages 11, 7, and 5....It was a wonderful experience to see my children participate in family night and to meet the talented young people who led them...My son tells many of his friends about the gnomes which have inspired his imagination. Thank you for giving my kids lifelong memories and the opportunity to have this experience. I hope someday to be in a position to donate funds so other children can do the same.

- Parent of a Camp Scholarship Recipient

The Y is the unparalleled cause for strengthening community because we are the community. We are a powerful association of men, women and children joined together by a shared commitment to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility.

We believe that lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors. That's why, at the Y, strengthening community is our cause. Every day, we work side by side with our neighbors in our community to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.



Financial assistance keeps the Y available for kids and families who need us most. We count on the generosity of our members and community to help people of all ages and from all walks of life, be more healthy, confident, connected and secure. When you give to the Y, your gift will have a meaningful, enduring impact right in your own neighborhood.

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**Make a gift today!**  
**Sioux Falls Family YMCA**  
**Visit [www.siouxfallsymca.org](http://www.siouxfallsymca.org)**



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

**TURN  
YOUR  
GIFT  
INTO...**





# THEIR POTENTIAL

Because we believe that all kids deserve the opportunity to discover who they are and what they can achieve, the Y is for Youth Development. Through the Y, millions of youth today are cultivating the values, skills and relationships that lead to positive behaviors, better health and educational achievement.

Y activities give our children the opportunity to become confident kids today and healthier, happier grown-ups tomorrow.

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# THEIR HEALTH

Improving the nation's health and well-being is a priority for the Y. At the Y, we help children and adults understand and value their health, and we nurture their well-being. We offer resources and guidance to maintain or improve physical activity, health and wellness. The Y brings families closer together, encourages good health and fosters connections through fitness, sports, fun and shared interests. As a result, youth, adults and families are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.



# THEIR FUTURE

At the Y, strengthening community is our cause. The Y has been listening and responding to our communities' most critical needs for more than 90 years. Whether developing skills or emotional well-being, welcoming and connecting diverse populations or advocating for healthier communities, the Y fosters the care and respect all people need and deserve.

Our staff and volunteers are kids, parents, grandparents, neighbors and local leaders who are all personally committed to understanding what our neighborhoods need. Together we can build stronger, more inclusive communities, provide support for families and promote positive change overall.

# SUPPORT THE Y STRENGTHEN YOUR COMMUNITY



The Y uses your gift to make a meaningful, enduring impact right in your own neighborhood.

- \$100** 2 children can participate in **life-saving swimming lessons**
- \$300** a kid can attend **Leif Ericson Day Camp** and experience nature, build self-esteem and make lasting friendships and memories
- \$500** a single mom **"joins the Y"** and visits weekly with her children, which provides a chance to lead healthier, more productive lives
- \$1,000** 10 kids can become part of a **YMCA Basketball team**, which builds their self-esteem, self-confidence and teaches them team play

To become a part of something great or to make a gift, visit [www.siouxfallsymca.org](http://www.siouxfallsymca.org) or call 605.336.3190.